Milton Onodera

PRODUCT DESIGN SPECIALIST | LEAD UX DESIGNER

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ABOUT

Experienced Human-Centered Design practitioner in R&D projects and product development.

My work is about practicing Human-Centered Design, helping other people to practice it at its best, and contributing to it to be part of a company's culture.

I value strategic thinking, an Agile mindset, and a problem-solving attitude.

EXPERIENCE

Product Design Specialist
3778 - Heath Intelligence
Nov 2021 - Present

At 3778, the biggest independent health tech focused on corporate health in Brazil, I'm responsible for the service design of an innovative primary attention service.

My activities include the service design from discovery to delivery of both patient and care team experience with their multiple user journeys and touchpoints.

Lead UX Designer
SIDIA - Samsung R&D Institute
Mar 2017 - Oct 2017

At the tactical level, I was responsible for the Technical Design Leadership of a team of Designers with mixed competencies working in varied project scopes. My activities included technical mentoring in projects and, in collaboration with the Design Manager, people allocation and portfolio management.

I was also the main touchpoint between Samsung's and SIDIA's Design teams, planning and defining project scopes and portfolios.

Senior UX Designer
Nokia Institute of Technology
Jun 2012 - Feb 2017

UX Visual Designer
Nokia Institute of Technology
Apr 2011 - Jun 2012

Senior Graphic Designer
Hype - Events and Brand experience
Jun 2006 - Mar 2011

Graphic Designer
AJOM | Events and Promotional Marketing
Oct 2005 - Apr 2006

Junior Graphic Designer
Brandium
Oct 2002 - Mar 2006

EDUCATION

Universidade de São Paulo
Bachelor of Architecture - BArch, Graphic Design
 1997 – 2002

FUCAPI
Lato Sensu Postgraduate - Interaction Design
2014 – 2015

COURSES

Customer Experience | ESPM - 2022

AI for Everyone | Coursera - 2021

Data Intelligence | Linkedin - 2020

Introduction to Psychology | Coursera - 2020

Health Care IT: Challenges and Opportunities | Coursera - 2019

Machine Learning | Coursera - 2019

Creative computing | SESC - 2019

Data visualization | Cooper - 2015

Design Leadership | Cooper - 2015

Designing with Agile | Rosenfeld Media -2015

Service Design | Livework Studio - 2014

TECHNICAL SKILLS

Service Design • Product Design • UX Design • Mentorship • Facilitation • Design leadership • Product Ownership • SCRUM

LANGUAGES

Portuguese - Native proficiency
English - Professional proficiency